

## Custom eCommerce Development

### Product & Category Module

- Categories Addition/ Updating / Deletion
- Sub-categories Addition/ Updating / Deletion
- Sub-categories II<sup>nd</sup> level Addition/ Updating / Deletion
- Assigning products to different categories and sub-categories
- Image Uploading
- Auto Thumbnail Creation
- Drag and drop on category, subcategory etc
- Brand / Manufacturer Addition / Updating / Deletion
- To set position(through drag and drop) categories and sub-categories

### Search Module

- Search based on products name, price etc.
- Advanced Search

### User Module

- Login Area protected through User and Password
- Email on user registration
- Creating and Managing Profile
- User / Customer Address Book
- Order Tracking
- Update/delete user Profile
- View Order Details
- Change Password

### Order Module

- E-mail on order
- E-mail on shipping
- Order History
- Order Tracking
- Order search based on order id, date

### Shipping Module

- Integration with Shipping Providers
- Configuration of Shipping Costs based on Weight or Bill Amount etc.
- Mail to customer on order shipment
- Mail to customer on order delivered
- Mail to customer on order rejected

### Inventory Module

- Defining product quantity
- Discontinue product

### Special Features Module

- New Products Category Display
- Special Offers Category Display
- Banner Display
- Hot deal Display

### Payment Module Management

- Integration with payment gateway

### SEO Module

- SEO friendly URL
- Meta tag insertion from back end
- Single URL for products to avoid duplicate url's

### Admin – Reports

- Products viewed report
- New orders report
- Pending orders report
- Shipped orders report
- Delivered orders report
- Rejected orders report
- Fulfilled orders report
- Order fulfillment status

### Admin – Tools

- Database back up